CONNECTING SAP FUSION

15-16 MARCH 2027
THE MARRIOTT HOTEL - MELROSE ARCH
JOHANNESBURG

Empowering Users • Enhancing Performance • Elevating Innovation

CONNECTING SAP HR & PAYROLL

CONNECTING SAP FINANCIALS

CONNECTING SAP TECHNOLOGIES

CONNECTING SAP ENTERPRISE ASSET MANAGEMENT

CONNECTING SAP PROCUREMENT

CONNECTING SAP SUPPLY CHAIN & DIGITAL MANUFACTURING

eventful people

ABOUT EVENTFUL PEOPLE

At Eventful People, we create unforgettable events that bring together industry leaders, innovators, and decision-makers. With over a decade of experience, we deliver exceptional experiences that inspire, inform, and drive success. Our events focus on high-quality content, engaging speakers, and valuable networking. Partnering with us aligns your brand with thought leadership and innovation, offering unmatched visibility and opportunities to connect with your audience. Our goal is to help innovative companies connect with customers through impactful presentations, exhibits, and networking.

ABOUT CONNECTING SAP FUSION

At Connecting SAP Fusion, six dynamic communities - HR & Payroll, Financials, Technologies, Enterprise Asset Management, Procurement, and Supply Chain & Digital Manufacturing, will unite under one roof. Each community will experience a tailored conference focused on their unique challenges within the SAP space. Attendees will also benefit from cross-functional collaboration, sparking innovation and best practices. Whether your business serves one or more of these communities, Eventful People will help position your brand for maximum impact and visibility.

REASONS TO PARTNER WITH US

Independent SAP-Centric Conference

Connecting SAP Fusion is an independently run event, allowing attendees to learn not only the latest from SAP but also how to optimize their SAP investment.

Industry Leadership

Position your brand as a leader by aligning with an event that promotes innovation, progress, and best practices.

Brand Visibility

Increase your brand's presence through prominent placements in event marketing, both online and onsite.

Thought Leadership

Share your expertise through presentations, demos, panels, or workshops to showcase your industry knowledge.

Targeted Audience

Access a highly engaged group of decision-makers, industry professionals, and influencers.

Networking Opportunities

Forge valuable connections with potential clients, partners, and peers through both structured and casual networking sessions.

Showcase Innovation

Present your latest products or technologies to an audience eager to embrace innovation.

Lead Generation

Capture quality leads from attendees actively seeking new solutions and ideas.

PREVIOUS PARTNERS

accenture
aws
SimpleMDG
IBM
GlueData Master Your Data
BLU PANTERA INDUSTRIAL TECH EXCELLENCE
CAN!DO • PEOPLE • PROCESS • PERFORMANCE
Collaborit ASSET MANAGEMENT ENGINEERING
AR SMART IDEAS
Deloitte.
G3G Greatness Inspired by People
Bergstreet
BEST It's SAP, reconciled
Bancon.
IBA GROUP
intellection
K5 BUSINESS
Kamoeba
LEXIN SOLUTIONS
opentext Information reimagined
mdo prospecta
SOLARCH Innovative Solutions
NASA Neptune Software Africa
OBSCURE
PROMETHEUS GROUP ASSET MANAGEMENT SOFTWARE SIMPLIFIED
integrove
PM ELEVEN
SEIDOR
SI SOURCE
splunk> a CISCO company
EPI-USE
iOCO enterprise
STRATFORE TECH
SWEETTHORN THOUGHT LEADERSHIP
SYNTAX
TANO SOUTH AFRICA
smartShift
PiLog
Technolibra liberating organisations through technology
vodacom
yooz E-invoicing & P2P Automation. Easy. Powerful. Smart.
WESTROCON INTEGRATING SYSTEMS, SUPPORTING EFFICIENCY

yooz
SAP
AP Automation
Powered by Yooz
aws
SAP
TANO
SAP
BLU PANTERA
COFFEE MENU
BLU PANTERA
INDUSTRIAL TECH EXCELLENCE
splunk>
The key
to enterprise
resilience.

PREVIOUS ATTENDING ORGANISATIONS

CJ Distribution
City of Cape Town Isixeko Sasekapa Stad Kaapstad
Eskom
IDC Industrial Development Corporation
KIARA Where SCIENCE meets NEED
Heineken beverages
Transnet
AngloAmerican Sishen Mine
BMW
samancor
sappi
AngloGold Ashanti
Gold Fields
realtime
Orbis People
BCX
DUT Durban University of Technology Inyuvesi Yasethekwini Yezobuchwepheshe
Capitec Bank
Umgeni Water · Amanzi
NamPower Powering the Nation and beyond
EPSON
Sanlam
Cummins
SCANIA
absa
Debswana
Sasol
Tiger Brands
Cashbuild
pwc
AECI
Sibanye Stillwater
Netcare
Dis-Chem
Road Accident Fund
Sugar Illovo Malawi
Gautrain For people on the move
Pick n Pay
PPC
Liberty
Central Bank of Eswatini Umntsholi Wemaswati
Zinara
SANBS South African National Blood Service
Telkom
TFG
Rand Water
KWV House of Brandy
Engen
exxaro Powering possibility
Nedbank
Shoprite
aspen
RES Corporation
Discovery
Water Security Africa
DBSA Development Bank of Southern Africa Building Africa's Prosperity
ABFSugar
RCL Foods
mondi

Module Selection & Decisions
Keep the end state in mind

REGISTRATION
CONNECTING
SAP FUSION

CONNECTING
SAP FUSION

COMMUNITY HOT TOPICS

These were the key talking points for each of the 6 communities forming part of the 2026 Connecting SAP Fusion event. Each year, Eventful people conduct thorough research to determine the key challenges and areas within the SAP communities that we serve. This includes hosting a series of round table discussions with a hand-selected group of senior SAP professionals so that we can understand the things that are holding their teams back, and the areas that they are needing to master to embrace the next step in their company's SAP journey. These topics form the blueprint for our conference agenda, ensuring that the content presented meets the needs of the delegates attending.

HR & Payroll

- SAP SuccessFactors & Cloud Solutions for HR & Payroll
- AI & Machine Learning in HR & Payroll
- HR Process Automation
- Employee Experience & Employee Self-Service
- People Analytics & Reporting for HR & Payroll
- Total Workforce Management, Workforce Planning & Workforce Agility
- Employee Wellbeing & Wellness 8. SAP S/4HANA for HR & Payroll

CONNECTING SAP HR & PAYROLL

Technologies

- S/4HANA Migration
- Cloud Migrations & RISE with SAP
- AI & Machine Learning Integration
- Robotic Process Automation
- SAP Fiori & The User Experience
- System Security
- Low-Code/No-Code Development
- Sustainability & Green IT

CONNECTING SAP FINANCIALS

Financials

- SAP S/4HANA for Finance
- Central Finance & Group Reporting
- Finance Automation & Cloud for Financials
- AI & Machine Learning in Finance
- Advanced Analytics, Reporting & Real-Time Financial Insights
- User Experience in Finance
- Intelligent Financial Close & Reporting
- Treasury & Cash Management Optimization
- Budgeting, Planning & Forecasting
- Financial Risk Management

CONNECTING SAP TECHNOLOGIES

COMMUNITY HOT TOPICS CONTINUED...

These are the key talking points for each of the communities that form part of Connecting SAP Fusion.

Enterprise Asset Management

- SAP S/4HANA for Asset Management
- Predictive Maintenance & Asset Health Monitoring
- Asset Lifecycle Management
- Digital Twin & Asset Visualisation
- Cloud Solutions for Asset Management
- Mobile Asset Management
- Risk-Based Maintenance & Asset Strategy Management
- Advanced Planning & Scheduling
- AI, Automation & Integration in Maintenance
- Sustainability & Asset Efficiency
- Workforce Management & Safety

CONNECTING SAP ENTERPRISE ASSET MANAGEMENT

Procurement

- Intelligent & Automated Procurement Processes
- Supplier Relationship Management & Collaboration
- Procurement Analytics & Real-Time Insights
- Sustainable & Ethical Procurement
- Risk Management & Third-Party Governance
- Digital Contract Management & Compliance
- Cloud Procurement Platforms & Integration
- Category Management Excellence
- Embedded Finance & Procure-to-Pay Optimisation
- Generative AI for Procurement Productivity

CONNECTING SAP PROCUREMENT

Supply Chain & Digital Manufacturing

- Intelligent & Connected Manufacturing Operations
- SAP S/4HANA for Digital Manufacturing
- AI, Machine Learning & Predictive Analytics
- End-to-End Supply Chain Visibility
- Predictive & Preventive Maintenance
- Sustainable & Circular Manufacturing
- Supply Chain Planning, Optimisation & Demand Forecasting
- Quality Management & Compliance Automation
- Cloud Manufacturing & Edge Computing

CONNECTING SAP SUPPLY CHAIN & DIGITAL MANUFACTURING

CONNECTING
SAP FUSION
CONNECTING
SAP HR & PAYROLL
CONNECTING
SAP FINANCIALS
CONNECTING
SAP TECHNOLOGIES

CONNECTING
SAP FUSION
CONNECTING
SAP HR & PAYROLL
CONNECTING
SAP FINANCIALS
CONNECTING
SAP TECHNOLOGIES

Secure-by-design cloud environments

CONNECTING
SAP FUSION

DIAMOND PARTNER

Elevate your brand to the forefront of innovation and enterprise transformation with our prestigious Diamond Sponsorship Package at Connecting SAP Fusion. As a Diamond Sponsor, you will receive exclusive, high-visibility opportunities to showcase your leadership in the SAP ecosystem, across multiple SAP communities, engage directly with key decision-makers, and drive meaningful conversations around the future of SAP solutions. This premium sponsorship provides unparalleled brand exposure, positioning your organisation as a key player in driving digital transformation and innovation. Seize the opportunity to lead the conversation and build lasting connections.

BRAND PROFILING, THOUGHT LEADERSHIP & CONTENT EXPOSURE:

- 1x 30-minute keynote speaking slot – addressing all 6 communities or the communities that are relevant to your organisation
- 2x 30-minute speaking slots to the community of your choosing
- Prominent positioning in the exhibition area, with a larger exhibition space
- Be profiled as the lunch sponsor on both days
- Prominent logo recognition on event website
- 2x LinkedIn post announcing partnership
- Full company profile listing on the event app
- Marketing video to be played during the opening
- Put forward an Emcee to introduce some speakers on the agenda

WHAT YOU GET AS A DIAMOND PARTNER:

Included in this package:

- LED light box structure
- 10 conference passes (additional passes will be at an additional cost)
- Package includes printing of lightbox fabric + 1 high-top table and 2 bar stools

LEAD GENERATION:

- Dedicated account manager to assist with lead generation before, during and after the event
- Access to capture leads on the event app in order to connect with customers post conference

LIMITED TO 1 COMPANY

R260,000

EXCLUDING VAT

PREMIER PARTNER

The Premier Partner package offers a prime opportunity to connect with industry leaders and showcase your solutions to a targeted audience of decision-makers and SAP professionals. As a Premier Partner, you'll enjoy high visibility throughout the event, premium exhibition space, and optimal content profiling on the agenda, ensuring your brand is at the centre of the conversation on enterprise transformation. Take advantage of this exceptional platform to expand your influence and build valuable relationships at this dynamic event.

BRAND PROFILING, THOUGHT LEADERSHIP & CONTENT EXPOSURE:

- 2x 30-minute speaking slots to the community of your choosing
- Prominent positioning in the exhibition area with a larger exhibition stand
- Prominent logo recognition on event website
- 2x LinkedIn post announcing partnership
- Full Company Profile listing on Lead Capture App
- Marketing video to be played during the opening
- Put forward an Emcee to introduce some speakers on the agenda

LEAD GENERATION:

- Dedicated account manager to assist with lead generation before, during and after the event
- Access to capture leads on the event app in order to connect with customers post conference

WHAT YOU GET AS A PREMIER PARTNER:

Included in this package:

- LED light box structure
- 7 conference passes (additional passes will be at an additional cost)
- Package includes printing of lightbox fabric + 1 high-top table and 2 bar stools

LIMITED TO 1 COMPANY

R220,000

EXCLUDING VAT

INNOVATION PARTNER

Drive the future of SAP solutions as an Innovation Partner at Connecting SAP Fusion. This package is designed for forward-thinking companies that are transforming industries through groundbreaking SAP technologies and digital solutions. As an Innovation Partner, your brand will have the opportunity to present cutting-edge innovations, engage directly with industry leaders, and showcase your expertise in revolutionizing enterprise processes. With access to key content opportunities and prominent event exposure, this partnership offers a powerful platform to position your brand at the forefront of digital transformation.

BRAND PROFILING, THOUGHT LEADERSHIP & CONTENT EXPOSURE:

- 1x 30-minute speaking slot
- 1x Panel Moderation Opportunity
- Prominent logo recognition on event website
- 2x LinkedIn post announcing partnership
- Full Company Profile listing on Lead Capture App
- Marketing video to be played during the opening
- Put forward an Emcee to introduce some speakers on the agenda

LEAD GENERATION:

- Dedicated account manager to assist with lead generation before, during and after the event
- Access to capture leads on the event app in order to connect with customers post conference

WHAT YOU GET AS A INNOVATION PARTNER:

Included in this package:

- LED light box structure
- 5 conference passes (additional passes will be at an additional cost)
- 3 additional conference passes for you to offer to prospects or existing clients
- Package includes printing of lightbox fabric + 1 high-top table and 2 bar stools

LIMITED TO 1 COMPANY

R200,000

EXCLUDING VAT

ESPRESSO PARTNER

Step into the heart of the conversation as an Espresso Partner at Connecting SAP Fusion. This package is designed for solution providers looking to build meaningful visibility, spark conversations, and connect with SAP decision-makers in a high-energy, high-traffic environment. As an Espresso Partner, your brand will be positioned as a key touchpoint for delegates, creating natural opportunities to engage, network, and introduce your solutions to a highly targeted audience. With consistent exposure throughout the event and direct access to industry leaders, this partnership offers a powerful platform to build brand awareness and generate quality connections.

BRAND PROFILING, THOUGHT LEADERSHIP & CONTENT EXPOSURE:

- Branded Espresso Bar
- 1x 30 Minute Speaking Slot
- Prominent logo recognition on event website
- 2x LinkedIn post announcing partnership
- Full Company Profile listing on Lead Capture App
- Marketing video to be played in the expo area
- Put forward an Emcee to introduce some speakers on the agenda

LEAD GENERATION:

- Dedicated account manager to assist with lead generation before, during and after the event
- Access to the lead Capture App in order to connect with customers post conference

WHAT YOU GET AS AN ESPRESSO PARTNER:

Included in this package:

- LED light box structure
- 5 conference passes (additional passes will be at an additional cost)
- Package includes printing of lightbox fabric + 1 high-top table and 2 bar stools

LIMITED TO 1 COMPANY

R170,000

EXCLUDING VAT

DIGITAL ENGAGEMENT PARTNER

Amplify your brand's presence across every digital touchpoint as the Digital Engagement Partner at Connecting SAP Fusion. This package ensures your logo enjoys prime visibility on the conference app and digital displays throughout the event, giving you constant exposure to attendees on-site. As the exclusive digital engagement partner, you'll enhance the attendee experience while positioning your brand at the centre of SAP innovation and digital transformation. Seize this opportunity to stay top-of-mind with conference-goers and reinforce your brand's commitment to technology and progress.

BRAND PROFILING, THOUGHT LEADERSHIP & CONTENT EXPOSURE:

- 1x 30 minute speaking slot
- Your logo will feature prominently on the event mobile App
- 2x PUSH notifications from your organisation to delegates during the event
- Your logo will feature on digital displays throughout the event
- Prominent logo recognition on event website
- 2x LinkedIn post announcing partnership
- Full Company Profile listing on Lead Capture App
- Marketing video to be played in the expo area
- Put forward an Emcee to introduce some speakers on the agenda

WHAT YOU GET AS A DIGITAL ENGAGEMENT PARTNER:

Included in this package:

- LED light box structure
- 5 conference passes (additional passes will be at an additional cost)
- Package includes printing of lightbox fabric + 1 high-top table and 2 bar stools

LEAD GENERATION:

- Dedicated account manager to assist with lead generation before, during and after the event
- Access to the lead Capture App in order to connect with customers post conference

LIMITED TO 1 COMPANY

R160,000

EXCLUDING VAT

NETWORKING DRINKS PARTNER

Become the driving force behind the event's most engaging networking experience as the Networking Drinks Partner at Connecting SAP Fusion. This exclusive sponsorship positions your brand as the host of the highly anticipated networking drinks event, where industry leaders, SAP experts, and key decision-makers come together to relax and connect in an informal setting. With your brand prominently featured throughout the networking area, this package offers unparalleled visibility and the perfect opportunity to leave a lasting impression while fostering meaningful connections in a vibrant atmosphere.

BRAND PROFILING, THOUGHT LEADERSHIP & CONTENT EXPOSURE:

- Branding of the Drinks Bar
- 1x 30-minute speaking slot
- Prominent logo recognition on event website
- 2x LinkedIn post announcing partnership
- Full Company Profile listing on Lead Capture App
- Marketing video to be played in the expo area
- Put forward an Emcee to introduce some speakers on the agenda

LEAD GENERATION:

- Dedicated account manager to assist with lead generation before, during and after the event
- Access to the lead Capture App in order to connect with customers post conference

WHAT YOU GET AS A NETWORKING DRINKS PARTNER:

Included in this package:

- LED light box structure
- 5 conference passes (additional passes will be at an additional cost)
- Package includes printing of lightbox fabric + 1 high-top table and 2 bar stools

LIMITED TO 1 COMPANY

R150,000

EXCLUDING VAT

EXECUTIVE LOUNGE PARTNER

Create a comfortable and engaging space for attendees as the Executive Lounge Partner at Connecting SAP Fusion. This sponsorship offers your brand a central role in facilitating meaningful conversations and connections in a dedicated, stylish lounge area. With prominent branding throughout the space, your company will be top of mind as attendees take a break, recharge, and network with industry leaders, SAP experts, and decision-makers. It's the perfect opportunity to associate your brand with hospitality, comfort, and impactful networking.

BRAND PROFILING, THOUGHT LEADERSHIP & CONTENT EXPOSURE:

- A comfortable and engaging Lounge space in the expo area
- Popcorn stand is always a drawing card with delegates – and comes inclusive in this package
- 1x 30 minute speaking slot
- Prominent logo recognition on event website
- 2x LinkedIn post announcing partnership
- Full Company Profile listing on Lead Capture App
- Marketing video to be played in the expo area
- Put forward an Emcee to introduce some speakers on the agenda

WHAT YOU GET AS AN EXECUTIVE LOUNGE PARTNER:

Included in this package:

- LED light box structure
- 5 conference passes (additional passes will be at an additional cost)
- Package includes printing of lightbox fabric + 1 high-top table and 2 bar stools

LEAD GENERATION:

- Dedicated account manager to assist with lead generation before, during and after the event
- Access to the lead Capture App in order to connect with customers post conference

LIMITED TO 1 COMPANY

R130,000

EXCLUDING VAT

SPOTLIGHT PARTNER

Shine the spotlight on your brand from the very first moment as the Spotlight Partner at Connecting SAP Fusion. This exclusive package ensures your company receives prominent recognition at the main entrance, greeting every attendee as they arrive. With high-visibility branding in this prime location, your organisation will be positioned as a key supporter of innovation and transformation within the SAP ecosystem. This is the perfect opportunity to make a powerful first impression and align your brand with the energy and excitement of the conference.

BRAND PROFILING, THOUGHT LEADERSHIP & CONTENT EXPOSURE:

- Your logo will be prominently displayed at the entrance of the event
- Introduce the opening keynote speaker
- Morning breakfast snacks will be branded with your logo
- 1x 30-minute speaking slot
- Prominent logo recognition on event website
- 2x LinkedIn post announcing partnership
- Full Company Profile listing on Lead Capture App
- Marketing video to be played in the expo area
- Put forward an Emcee to introduce some speakers on the agenda

WHAT YOU GET AS A SPOTLIGHT PARTNER:

Included in this package:

- LED light box structure
- 5 conference passes (additional passes will be at an additional cost)
- Package includes printing of lightbox fabric + 1 high-top table and 2 bar stools

LEAD GENERATION:

- Dedicated account manager to assist with lead generation before, during and after the event
- Access to the lead Capture App in order to connect with customers post conference

LIMITED TO 1 COMPANY

R125,000

EXCLUDING VAT

SUSTAINABILITY PARTNER

Champion environmental responsibility and innovation as the Sustainability Partner at Connecting SAP Fusion. This exclusive sponsorship positions your brand at the forefront of sustainable practices, aligning with the conference's commitment to reducing its environmental footprint. As the Sustainability Partner, your company will be recognized for promoting eco-friendly initiatives, from reducing waste to supporting renewable energy solutions, with prominent visibility throughout the event. Showcase your dedication to a greener future and inspire others to join the movement toward sustainable enterprise transformation.

BRAND PROFILING, THOUGHT LEADERSHIP & CONTENT EXPOSURE:

- 1x 15-minute address to the entire audience about your sustainability impact
- 1x 30 minute speaking slot
- Prominent logo recognition on event website
- 2x LinkedIn post announcing partnership
- Full Company Profile listing on Lead Capture App
- Marketing video to be played in the expo area
- Put forward an Emcee to introduce some speakers on the agenda

LEAD GENERATION:

- Dedicated account manager to assist with lead generation before, during and after the event
- Access to the lead Capture App in order to connect with customers post conference

WHAT YOU GET AS A SUSTAINABILITY PARTNER:

Included in this package:

- LED light box structure
- 5 conference passes (additional passes will be at an additional cost)
- Package includes printing of lightbox fabric + 1 high-top table and 2 bar stools

LIMITED TO 1 COMPANY

R110,000

EXCLUDING VAT

WELLNESS PARTNER

Promote health and well-being, and leave a lasting impression, as the Wellness Partner at Connecting SAP Fusion. This unique sponsorship offers your brand the opportunity to support attendees in prioritising their physical and mental wellness throughout the event. With dedicated wellness activities, relaxation zones, and branded wellness resources, your company will be recognised as a champion of holistic health in the fast paced world of SAP innovation. By aligning your brand with wellness initiatives, you'll enhance the overall conference experience while showcasing your commitment to the well-being of industry professionals.

BRAND PROFILING, THOUGHT LEADERSHIP & CONTENT EXPOSURE:

- 1x 30-minute speaking slot
- Prominent logo recognition on event website
- 2x LinkedIn post announcing partnership
- Full Company Profile listing on Lead Capture App
- Marketing video to be played in the expo area
- Put forward an Emcee to introduce some speakers on the agenda

LEAD GENERATION:

- Dedicated account manager to assist with lead generation before, during and after the event
- Access to the lead Capture App in order to connect with customers post conference

WHAT YOU GET AS A WELLNESS PARTNER:

Included in this package:

- LED light box structure
- 5 conference passes (additional passes will be at an additional cost)
- Package includes printing of lightbox fabric + 1 high-top table and 2 bar stools

LIMITED TO 1 COMPANY

R100,000

EXCLUDING VAT

EXHIBITION & CONTENT PARTNER

Take centre stage as an Exhibition & Content Partner at Connecting SAP Fusion, where your brand can showcase innovative solutions and thought leadership. This comprehensive sponsorship package offers dedicated exhibition space to engage with attendees directly, along with the opportunity to share valuable insights on the conference content agenda. As the Exhibition & Content Partner, your organisation will be recognized for driving meaningful conversations and showcasing cutting-edge technologies that shape the future of the SAP landscape. Position your brand as an industry leader and inspire attendees with your expertise in this dynamic environment.

BRAND PROFILING, THOUGHT LEADERSHIP & CONTENT EXPOSURE:

- 1x 30-minute speaking slot
- Logo recognition on event website
- 1x LinkedIn post announcing partnership
- Full Company Profile listing on Lead Capture App
- Marketing video to be played in the expo area

LEAD GENERATION:

- Dedicated account manager to assist with lead generation before, during and after the event
- Access to the lead Capture App in order to connect with customers post conference

WHAT YOU GET AS AN EXHIBITION & CONTENT PARTNER:

Included in this package:

- LED light box structure
- 3 conference passes (additional passes will be at an additional cost)
- Package includes printing of lightbox fabric + 1 high-top table and 2 bar stools

LIMITED TO 10 COMPANIES

R85,000

EXCLUDING VAT

EXHIBITION PARTNER

The Exhibition Partner package at Connecting SAP Fusion, offers dedicated exhibition space to engage with attendees directly. Take up this opportunity to enjoy meaningful conversations, and to be seen by your customers and prospects as a prominent player in the SAP partner landscape.

BRAND PROFILING, THOUGHT LEADERSHIP & CONTENT EXPOSURE:

- Logo recognition on event website
- 1x LinkedIn post announcing partnership
- Full Company Profile listing on Lead Capture App
- Marketing video to be played in the expo area

LEAD GENERATION:

- Dedicated account manager to assist with lead generation before, during and after the event
- Access to the lead Capture App in order to connect with customers post conference

WHAT YOU GET AS AN EXHIBITION PARTNER:

Included in this package:

- LED light box structure
- 3 conference passes (additional passes will be at an additional cost)
- Package includes printing of lightbox fabric + 1 high-top table and 2 bar stools

LIMITED TO 4 COMPANIES

R65,000

EXCLUDING VAT

PARTNERSHIP UPGRADES

PHOTOBOOTH / BRANDED PHOTO WALL

R20,000

A photobooth or photo wall featuring your brand logo will be made available for delegates to have their photos taken to remember the conference in a fun way.

MORNING SMOOTHIES OR JUICE SHOTS

R10,000

Kick-start the day with refreshing smoothies or juice shots, compliments of your company. A simple, high-impact way to engage delegates and create early brand visibility.

BAGS

R10,000

Greatly valued by attendees, the bags create high visibility for your company both during the event and beyond. A bag to be handed to each attendee at registration (bags provided by you).

CHARGE BAR

R15,000

Branded device charging station (provided By Eventful People). Since becoming a paperless conference, delegates are reliant on their mobile devices to navigate the event, choose their sessions etc. Batteries always run low, so the charge bar is a great way to engage with customers, allow them to charge their devices, and connect with them while they drop off and collect their beloved devices.

BRANDED CONFERENCE LANYARDS

R20,000

CATCHBOX MOBILE MICROPHONE

R8,000

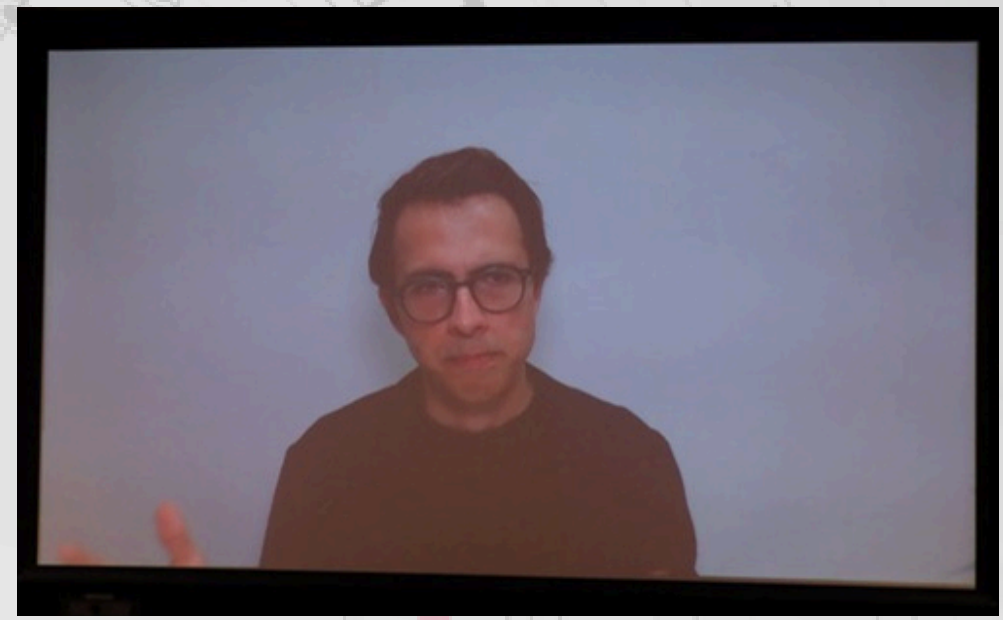
Engaging and fun – this is the first microphone designed for audience participation. Your logo can flawlessly integrate onto the four sides of the catchbox microphone for a truly dynamic way to draw the room's attention to your brand. It will be positioned within the plenary, including all keynotes, across the two days.

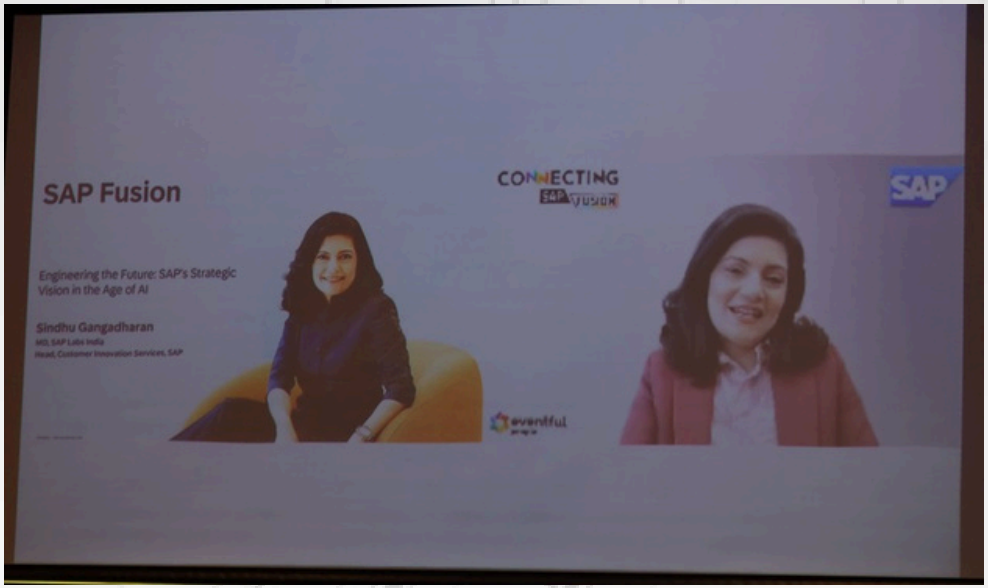
WEBINARS

R100,000

Post-conference, at a date & time of your choice. Can be booked throughout the year.

- Hosting the webinar – your expert hosts and moderates alongside a speaker / thought leader. You can either choose the speaker or we can assist.
- Content curation assistance
- Branding – invitation, registration, and webinar platform
- Supporting Resources where needed
- Host the ongoing chat environment that will be set up for you to continue to engage with the attendees.
- Access to participant data. In compliance with the POPI act.
- Follow-up thank you emails





CONTRACT

CONNECTING SAP FUSION
15-16 MARCH 2027
THE MARRIOTT HOTEL - MELROSE ARCH, JOHANNESBURG

☐	Diamond Partner	R260,000 +VAT	Includes 10 passes	Limited to 1 company
☐	Premier Partner	R220,000 +VAT	Includes 7 passes	Limited to 1 company
☐	Innovation Partner	R200,000 +VAT	Includes 5 + 3 passes	Limited to 1 company
☐	Espresso Partner	R170,000 +VAT	Includes 5 passes	Limited to 1 company
☐	Digital Engagement Partner	R160,000 +VAT	Includes 5 passes	Limited to 1 company
☐	Networking Drinks Partner	R150,000 +VAT	Includes 5 passes	Limited to 1 company
☐	Executive Lounge Partner	R130,000 +VAT	Includes 5 passes	Limited to 1 company
☐	Spotlight Partner	R125,000 +VAT	Includes 5 passes	Limited to 1 company
☐	Sustainability Partner	R110,000 +VAT	Includes 5 passes	Limited to 1 company
☐	Wellness Partner	R100,000 +VAT	Includes 5 passes	Limited to 1 company
☐	Exhibition & Content Partner	R85,000 +VAT	Includes 3 passes	Limited to 10 companies
☐	Exhibition Partner	R65,000 +VAT	Includes 3 passes	Limited to 4 companies

As a representative of the Partner Company, I _____ have read the Terms and Conditions on the following page and hereby acknowledge that I have read this agreement to be bound by its terms and conditions and accept this contract on behalf of _____ and agree to pay the total sum payable as per the Payment Schedule (+VAT).

Signature _____

CONTRACT

CONNECTING SAP FUSION
15-16 MARCH 2027
THE MARRIOTT HOTEL - MELROSE ARCH, JOHANNESBURG

Payment Schedule

First 50% of package due and payable upon signing contract.
Final 50% of package due and payable 1 month prior to Connecting SAP Fusion

Contact Details

Name _____

Job Title _____

Email _____

Phone Number _____

Company Name _____

Postal Address _____

Billing Address _____

Company VAT No. _____

Event Contact

Name _____

Job Title _____

Email _____

Phone Number _____

Finance Contact

Name _____

Job Title _____

Email _____

Phone Number _____

CONNECTING SAP FUSION

TERMS + CONDITIONS

These Terms and Conditions (Terms) apply between the commercial partner identified below as Partner Company (you or your) who is booking a commercial partnership package (Sponsorship) for the exhibition or conference (Event) that is organised by The Eventful Group (Pty) Ltd 2010/000135/07 (we or us).

Allocation of Space: We allocate event space and partner category on a first-come, first-served basis.

Exhibition Attendees: We make reasonable attempts to attract quality attendees to this Event, but we do not guarantee specific volumes of visitors or levels of qualification or any minimum business.

Fee: You agree to pay the commercial partnership fees for the partner category that you have booked. We reserve the right to terminate these Terms if we have not received payment in full on time. 50% of the sponsorship fee is due upon reservation. The remaining balance is due 1 month prior to the Event. All Fees are in South African Rand (ZAR) and exclude VAT.

No Refunds: To the maximum extent permitted by law, the Fee is not refundable. We do not accept any liability for any losses or damages that may arise in such cases.

Cost: You shall be solely responsible for all costs in relation to your attendance at the Event (including, without limitation, any travel costs, staff, insurance, and any costs relating to the booth or merchandise package that you booked for the Event).

Errors: You agree that we will not be liable for any errors or omissions in the Event directory or other materials.

Licence to Use Logo and Name: You grant us a worldwide, non exclusive, royalty free, sub-licensable licence to use your logos and trademarks to promote your sponsorship of the Event.

Event Recording: You agree that you will not record the Event through the use of multimedia including photography, video, audio, online streaming. If you do intend to record the Event, you will need to get permission from us.

Intellectual Property: You agree not to offer for sale or advertise goods or services at the Events, that misrepresent or infringe any intellectual property rights.

Behaviour: You agree that you and your personnel will act professionally, respectfully and responsibly at all times while attending the Event. We reserve the right to prohibit entry to the Event or reject any person from the Event based on behaviour that we deem inappropriate. You agree to abide by the Partner Kit, any house rules of the Event venue and any applicable laws. In particular, you will comply with any health and safety requirements whilst attending the Event. It is your responsibility to comply with any legal requirements in relation to games of chance and trade promotions that you may be providing at your booth.

Booth: The general rule of the exhibit floor is to be a good neighbour. No exhibits will be permitted which interfere with the use of other exhibits or impede access to them or impede the free use of the aisle. Booth personnel, including demonstrators, hostesses and models are required to confine their activities within the allocated booth space. Apart from the allocated booth space, no part of the conference venue and its grounds may be used by you for commercial purposes without our prior written permission.

The Partner Kit: Move-in/move-out dates and times, delivery details, timing, furniture hire, security and all relevant information pertaining to the Partner's involvement at the Event will be published in the Partner Kit.

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Sound and Video: Sound and video productions relating to the Partner's equipment will be permitted if tuned to a reasonable level and if not objectionable to neighbouring Partners.

Lighting: In the best interest of the Event, we reserve the right to restrict the use of glaring lights or objectionable light effects. The use of flashing electric signs, lights or lasers is not permitted.

Subletting/Sharing: Sharing, trading, or subletting of exhibit space is prohibited.

Substitutions: The rights conferred under these Terms are personal and cannot be transferred or assigned without our prior written consent.

Exhibitor Insurance: You must hold with an established and reputable insurer public liability insurance.

Liability and Indemnity: Despite anything to the contrary and to the maximum extent permitted by law you must indemnify us and hold us harmless from and against any liability, loss, cost or damage in connection with any claim relating to your use of our services, breach of these Terms, your attendance at the Event or any applicable laws or regulations unless the liability, loss, cost or damage is caused by our wilful default, negligence or breach of these Terms. We may at any time, with or without giving notice, in our absolute discretion and without giving any reason, cancel or postpone the Event, change its venue or withdraw any Sponsorship without any liability towards you. To the maximum extent permitted by law, our aggregate liability to you arising under or in connection with these Terms whether based on breach of contract, delict (including negligence), statute or otherwise will not exceed an amount equal to the fees paid to us by you.

Severance: If a provision of these Terms is held to be void, invalid, illegal or unenforceable, that provision is to be read down as narrowly as necessary to allow it to be valid or enforceable, failing which, that provision (or that part of that provision) will be severed from these Terms without affecting the validity or enforceability of the remainder of that provision or the other provisions.

Privacy: Since Eventful People is not established in the EU and doesn't currently target EU individuals as attendees at South African based conferences, the GDPR does not currently apply to us. However, as many Partner Companies have adopted the GDPR in their global businesses, and also in line with the South African Protection of Personal Information Act 2013, sharing of attendee details with Partner Companies is based on the attendee consent. https://www.eventfulpeople.com/privacy-policy/

Terms: These Terms including the Partner Kit and any other documents expressly incorporated herein by reference constitute the entire agreement between you and us with respect to the subject matter hereof and supersede all other communications, whether written or oral. These Terms may be modified or amended only by our written agreement.

Governing Law: These Terms are governed by and construed in accordance with the laws of South Africa.

Partner Company: _____

Contact Name: _____

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