Cyber Security
INNOVATION & TECH FEST

Co-located with

BI / AI
INNOVATION & TECH FEST

23-24 AUGUST 2027
THE MARRIOTT HOTEL - MELROSE ARCH JOHANNESBURG

For Cyber Leaders, Innovators & Defenders Shaping the Future of Digital Security






eventful people

ABOUT EVENTFUL PEOPLE

At Eventful People, we believe in the power of bringing people together to share ideas, inspire innovation and drive meaningful change. With over a decade of experience, we specialise in creating world-class conferences and events that connect industry leaders, innovators and decision-makers, providing a platform for learning, collaboration and business growth.

Our portfolio of events includes Connecting SAP Fusion and Innovation & Tech Festivals, covering key industries and disciplines such as HR, Learning & Development, Business Intelligence, Artificial Intelligence, Legal and SAP. Each event is carefully curated to deliver thought-provoking content, expert insights, engaging speakers and valuable networking opportunities, showcasing the people, ideas and technologies shaping the future of business.

More than just conferences, our events create dynamic environments where meaningful conversations turn into lasting connections and new opportunities. By bringing together engaged professional communities and forward-thinking organisations, we provide a platform for knowledge sharing, thought leadership and innovation, helping attendees and partners build relationships, discover solutions and achieve business success.

CONNECTING SAP FUSION

CONNECTING SAP HR & PAYROLL

CONNECTING SAP FINANCIALS

CONNECTING SAP TECHNOLOGIES

CONNECTING SAP ENTERPRISE ASSET MANAGEMENT

CONNECTING SAP SUPPLY CHAIN & PROCUREMENT

HR L&D INNOVATION & TECH FEST

BI AI INNOVATION & TECH FEST

Legal INNOVATION & TECH FEST

ABOUT CYBER SECURITY INNOVATION & TECH FEST

Eventful People's inaugural Cyber Security Innovation & Tech Fest is designed to be deliberately different from traditional cybersecurity conferences. Rather than focusing predominantly on the latest security technologies, threat trends and vendor solutions, the Fest takes a broader view of what innovation in cybersecurity actually means, recognising that effective cyber resilience is shaped not only by technology, but by people, processes, culture and organisational decision-making.

The event brings together cybersecurity, IT and business leaders to explore the real-world challenges of protecting modern organisations, from AI, cloud and identity to cyber resilience, data protection and emerging threats. Alongside the technology conversation, the agenda examines the human and operational dimensions of security: how organisations build security-conscious cultures, develop scarce skills, redesign processes, respond to risk and embed cybersecurity into business strategy.

This is what sets the Fest apart. The programme is research-led and community-driven, shaped by conversations and round tables with professionals working in the cybersecurity space. The result is an agenda built around the issues practitioners are genuinely grappling with, rather than simply following the latest vendor narrative or technology trend. Attendees are exposed to practical case studies, peer perspectives and candid conversations about what is working and what is not.

Ultimately, Cyber Security Innovation & Tech Fest is not just about the technology used to defend organisations. It is about innovating the entire security ecosystem, including technology, people and processes, to build organisations that are more secure, resilient and prepared for what comes next.







REASONS TO PARTNER WITH US

Targeted Audience Access

Reach a highly engaged audience of industry professionals, decision-makers, and influencers.

Brand Visibility

Elevate your brand's presence with prominent placement across event marketing materials, both online and onsite.

Thought Leadership

Showcase your expertise and insights by presenting presentations, demos, panel discussions, or workshops.

Networking Opportunities

Engage with potential clients, partners, and industry peers through structured and informal networking sessions.

Showcase Innovation

Display your latest products, services, or technology solutions to an audience eager to adopt cutting-edge advancements.

Lead Generation

Capture high-quality leads from engaged attendees who are actively seeking solutions and new ideas.

Industry Leadership

Align your company with a leading event that champions progress, innovation, and industry best practices.

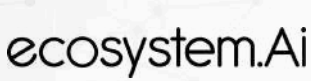
Our goal is to help innovative partner companies connect with customers by offering opportunities to present, chair tracks, exhibit, and network, creating meaningful engagement and connections.

PREVIOUS SPONSORS & PARTNERS

These are some of the organisations who have partnered with our other conferences:

















































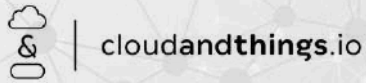













yooz
SAP
AP Automation
Powered by Yooz


Qlik
INSIGHT CONSULTING


factorial
The AI-powered business platform built to run your entire team — from time tracking and talent management to finance and IT.
factorial




edX For Business


MatterCues




Manage Talent.
Achieve Results.
Aspiration
for Talent management

PREVIOUS ATTENDING ORGANISATIONS

These are some of the customer organisations who regularly attend our other conferences:










CONNECTING
SAP FUSION







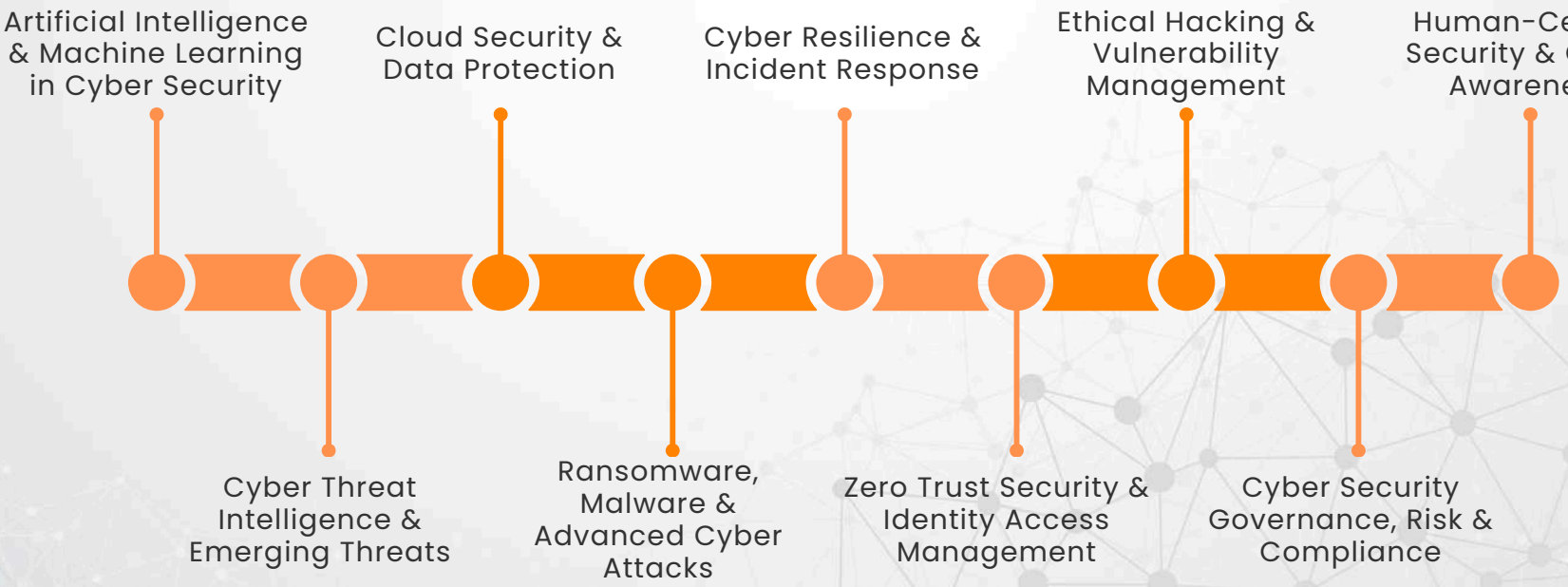


COMMUNITY HOT TOPICS

These are the key talking points for Cyber Security Innovation & Tech Fest.

Eventful People conduct extensive, in addition to hosting round table discussions with a hand-selected group of senior individuals in the cyber security space, from a wide range of industries and organisations, to learn about their challenges, successes and future aspirations in cyber security. We use these findings, in addition to the other research conducted by our production team, to form the blueprint for our conference, ensuring our conference agenda is built on accurate insights from the community itself, addressing the issues they face daily.

The result is a powerful sense of ownership from the audience, driving the energy and success of the event.




INNOVATION & TECHNOLOGY
Festivals
eventful people


Secure-by-design cloud environments


INNOVATION & TECHNOLOGY
Festivals
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CONNECTING
SAP FUSION
CONNECTING
SAP HR & PAYROLL
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INNOVATION & TECHNOLOGY






CONNECTING

DIAMOND PARTNER

LIMITED TO 1 COMPANY

R200,000

EXCLUDING VAT

Join us as a Diamond Partner at Cyber Security Innovation & Tech Fest, the premier gathering of professionals passionate about the future of work, technology, and innovation. This is your opportunity to position your brand at the forefront of legal transformation, engage with senior decision-makers, and showcase your expertise to a highly targeted audience. As a Diamond Partner, you will enjoy unparalleled visibility, thought leadership opportunities, and access to influential leaders shaping the future of law. This partnership goes beyond sponsorship—it's a chance to connect, collaborate, and lead the conversation on the biggest challenges and opportunities in cyber security innovation.

WHAT YOU GET AS A DIAMOND PARTNER

Included in this package:

- **LED Light Box Structure + Small Cupboard**

Including graphic

- **Furniture**

High-top table + 2 bar stools

- **10 Conference Passes**

Additional passes will be at an additional cost

- **4 Additional Passes**

Full conference passes for you to give to customers and/or prospects

BRAND PROFILING, THOUGHT LEADERSHIP & CONTENT EXPOSURE:

- 1 x 30-minute keynote
- 1 x 30-minute speaking session
- Prominent positioning in the exhibition area, with a larger exhibition space
- Be profiled as the lunch sponsor on both days
- Prominent logo recognition on event website
- 2 x LinkedIn post announcing partnership
- Full Company Profile listing on Lead Capture App
- Marketing video to be played before a keynote
- Put forward an Emcee from your team to introduce some of the speakers
- Seat Drop (A promotional flyer or branded item to be placed on every seat in the plenary)
- ***Exclusive VIP Dinner Hosting Opportunity** – Host a private VIP dinner for a select group of senior industry leaders, speakers, and delegates, providing an intimate environment for relationship building and high-value networking.

LEAD GENERATION:

- Dedicated account manager to assist with lead generation before, during and after the event
- Access to the lead Capture App in order to connect with customers post conference

**The Diamond Partner will be responsible for all costs associated with the dinner. Eventful People will support the invitation process and promotion of the dinner to relevant attendees; however, attendance cannot be guaranteed, and Eventful People accepts no responsibility for the number of invitees who choose to attend.*

CORPORATE PARTNER

LIMITED TO 1 COMPANY

R200,000

EXCLUDING VAT

The Corporate Partnership Package is designed for organisations whose products and services enhance the personal, professional, financial, or lifestyle wellbeing of the executives and professionals attending the event. It offers a unique opportunity to build meaningful connections with a highly influential audience while positioning your brand as a trusted partner in their success, aspirations, and growth. As a Corporate Partner, you will benefit from premium brand visibility, direct engagement opportunities, and access to a targeted audience of senior decision makers and industry leaders. Whether your objective is to strengthen brand affinity, deepen customer relationships, enhance engagement, or increase brand awareness among a high-value audience, this partnership provides a powerful platform to connect with attendees in a meaningful and authentic way. More than a sponsorship, this is an opportunity to build lasting relationships, elevate your brand presence, and align your organisation with the people and conversations shaping the future of business, technology, and innovation across Africa.

WHAT YOU GET AS A CORPORATE PARTNER

Included in this package:

- **LED Light Box Structure + Small Cupboard**

Including graphic

- **Furniture**

High-top table + 2 bar stools

- **5 Conference Passes**

For business development team

Additional passes will be at an additional cost

- **Lead Generation**

Lead scanning app access during the event

BRAND VISIBILITY:

- Company logo on event website
- Company logo on sponsor recognition slides
- Logo & blurb included in event app
- Logo on delegate communications where sponsors are featured
- Sponsor acknowledgement during opening and closing remarks
- The package includes a seat drop – the opportunity to have a promotional flyer or branded item placed on every seat in the plenary
- The package includes branded bags which will be handed to each conference delegate at registration

PHYSICAL PRESENCE AT EVENT:

- A branded lounge area will be set up in the conference exhibition space
- This includes a branded light box and furniture
- Additional items can be included at your cost

DIGITAL EXPOSURE:

- Featured sponsor profile on website
- Dedicated social media announcement
- Inclusion in sponsor spotlight email
- Company profile in event app

LIMITED TO 1 COMPANIES

R170,000

EXCLUDING VAT

PREMIER PARTNER

As a Premier Partner at the Cyber Security Innovation & Tech Fest, your brand will play a leading role in shaping the future of cybersecurity technology, AI, and data-driven decision-making. This exclusive opportunity positions you to connect with key legal leaders, showcase your expertise, and engage with a forward-thinking community driving the next wave of cyber security innovation. Join the movement and take your business to new heights by becoming a driving force in the cyber security innovation revolution!

WHAT YOU GET AS A PREMIER PARTNER

Included in this package:

- **LED Light Box Structure + Small Cupboard**

Including graphic

- **Furniture**

High-top table + 2 bar stools

- **7 Conference Passes**

Additional passes will be at an additional cost

BRAND PROFILING, THOUGHT LEADERSHIP & CONTENT EXPOSURE:

- 2 x 30-minute speaking slots to the community of your choosing
- Prominent positioning in the exhibition area with a larger exhibition stand
- Prominent logo recognition on event website
- 2 x LinkedIn post announcing partnership
- Full Company Profile listing on Lead Capture App
- Marketing video to be played during the opening
- Seat Drop (A promotional flyer or branded item to be placed on every seat in the plenary)
- Put forward an Emcee from your team to introduce some of the speakers

LEAD GENERATION:

- Dedicated account manager to assist with lead generation before, during and after the event
- Access to the lead Capture App in order to connect with customers post conference

LIMITED TO 1 COMPANY

R150,000

EXCLUDING VAT

ESPRESSO PARTNER

Fuel conversations and creativity as the Espresso Partner at the Cyber Security Innovation & Tech Fest. This sponsorship offers the unique opportunity to engage with attendees in an inviting, social setting by sponsoring the event's vibrant Espresso hub. As the Espresso Partner, your brand will enjoy high visibility in this bustling networking area where cybersecurity professionals, innovators, and business leaders gather to recharge, connect, and share ideas. This is a chance to align your brand with both innovation and hospitality in a casual yet professional environment. Make your mark where the best conversations begin—over coffee.

WHAT YOU GET AS AN ESPRESSO PARTNER

Included in this package:

- **LED Light Box Structure + Small Cupboard**

Including graphic

- **Furniture**

High-top table + 2 bar stools

- **5 Conference Passes**

Additional passes will be at an additional cost

BRAND PROFILING, THOUGHT LEADERSHIP & CONTENT EXPOSURE:

- Branded Espresso Bar
- Disposable Coffee cups will be branded with your logo
- 1 x 30-minute Speaking Slot
- Prominent logo recognition on event website
- 1 x LinkedIn post announcing partnership
- Full Company Profile listing on Lead Capture App
- Marketing video to be played in the expo area
- Put forward an Emcee from your team to introduce some of the speakers

LEAD GENERATION:

- Dedicated account manager to assist with lead generation before, during and after the event
- Access to the lead Capture App in order to connect with customers post conference

NETWORKING DRINKS PARTNER

LIMITED TO 1 COMPANY

R150,000

EXCLUDING VAT

Take centre stage as the Networking Drinks Partner at the Cyber Security Innovation & Tech Fest—the conference's most anticipated event where cybersecurity professionals, innovators, and decision-makers gather to unwind, connect, and exchange ideas in a relaxed setting. With prime visibility throughout the networking space, this exclusive sponsorship provides the ideal platform to engage with top tier decision-makers and align your brand with collaboration, innovation, and relationship-building. Host an unforgettable networking experience and position your brand at the heart of cyber security innovation!

WHAT YOU GET AS A NETWORKING DRINKS PARTNER

Included in this package:

- **LED Light Box Structure + Small Cupboard**

Including graphic

- **Furniture**

High-top table + 2 bar stools

- **5 Conference Passes**

Additional passes will be at an additional cost

BRAND PROFILING, THOUGHT LEADERSHIP & CONTENT EXPOSURE:

- Branding of the bar area
- 1 x 30-minute speaking slot
- Prominent logo recognition on event website
- 1 x LinkedIn post announcing partnership
- Full Company Profile listing on Lead Capture App
- Marketing video to be played in the expo area
- Put forward an Emcee from your team to introduce some of the speakers

LEAD GENERATION:

- Dedicated account manager to assist with lead generation before, during and after the event
- Access to the lead Capture App in order to connect with customers post conference

LIMITED TO 1 COMPANY

R130,000

EXCLUDING VAT

INNOVATION PARTNER

Step into the future of cyber security innovation as an Innovation Partner at the Cyber Security Innovation & Tech Fest. This exclusive opportunity is designed for pioneering companies advancing AI, machine learning, threat detection, cloud security, identity, data protection, cyber resilience and other technologies shaping the future of digital security. As an Innovation Partner, your brand will have the opportunity to showcase the technologies, solutions and approaches that are helping organisations stay ahead of an increasingly complex threat landscape. With access to cutting-edge content, senior cybersecurity decision-makers and significant event exposure, this partnership positions your organisation at the heart of the conversations shaping the future of cyber security. Don't just follow the evolution of cybersecurity — help define what comes next.

WHAT YOU GET AS AN INNOVATION PARTNER

Included in this package:

- **LED Light Box Structure + Small Cupboard**

Including graphic

- **Furniture**

High-top table + 2 bar stools

- **5 Conference Passes**

Additional passes will be at an additional cost

BRAND PROFILING, THOUGHT LEADERSHIP & CONTENT EXPOSURE:

- 1 x 30-minute speaking slot
- Prominent logo recognition on event website
- 1 x LinkedIn post announcing partnership
- Full Company Profile listing on Lead Capture App
- Marketing video to be played before a keynote
- Put forward an Emcee from your team to introduce some of the speakers

LEAD GENERATION:

- Dedicated account manager to assist with lead generation before, during and after the event
- Access to the lead Capture App in order to connect with customers post conference

LIMITED TO 1 COMPANY

R120,000

EXCLUDING VAT

DIGITAL ENGAGEMENT PARTNER

Enhance your brand's presence across the main digital platform at the Cyber Security Innovation & Tech Fest as the Digital Engagement Partner. This sponsorship guarantees prominent visibility on the conference app — the primary digital hub for attendees to navigate the event, access content and connect with fellow delegates. Your brand will be front and centre throughout the event on the app, ensuring consistent exposure among cybersecurity, IT and business decision-makers. Stay top of mind while demonstrating your commitment to cybersecurity innovation, digital resilience and the future of secure technology.

WHAT YOU GET AS A DIGITAL ENGAGEMENT PARTNER

Included in this package:

- **LED Light Box Structure + Small Cupboard**

Including graphic

- **Furniture**

High-top table + 2 bar stools

- **5 Conference Passes**

Additional passes will be at an additional cost

BRAND PROFILING, THOUGHT LEADERSHIP & CONTENT EXPOSURE:

- 1 x 30-minute speaking slot
- Your logo will feature prominently on the event mobile App
- 2 x PUSH notifications from your organisation to delegates during the event
- Your logo will feature on digital displays throughout the event
- Prominent logo recognition on event website
- 1 x LinkedIn post announcing partnership
- Full Company Profile listing on Lead Capture App
- Marketing video to be played in the expo area
- Put forward an Emcee from your team to introduce some of the speakers

LEAD GENERATION:

- Dedicated account manager to assist with lead generation before, during and after the event
- Access to the lead Capture App in order to connect with customers post conference

LIMITED TO 1 COMPANY

R110,000

EXCLUDING VAT

EXECUTIVE LOUNGE PARTNER

Elevate your brand by sponsoring the Executive Lounge at the Cyber Security Innovation & Tech Fest. This exclusive space offers senior delegates a comfortable retreat to network, relax and engage in meaningful conversations away from the main conference floor. With prominent branding throughout the lounge, your company will be positioned at the heart of high-level networking and peer engagement, creating valuable opportunities to connect with cybersecurity, IT and business leaders. Align your brand with hospitality, connection and impactful cybersecurity conversations in an environment designed for senior decision-makers and industry leaders.

WHAT YOU GET AS AN EXECUTIVE LOUNGE PARTNER

Included in this package:

- **LED Light Box Structure + Small Cupboard**

Including graphic

- **Furniture**

High-top table + 2 bar stools

- **5 Conference Passes**

Additional passes will be at an additional cost

BRAND PROFILING, THOUGHT LEADERSHIP & CONTENT EXPOSURE:

- A comfortable and engaging Lounge space in the expo area
- Popcorn stand is always a drawing card with delegates – and comes inclusive in this package
- 1 x 30-minute speaking slot
- Prominent logo recognition on event website
- 1 x LinkedIn post announcing partnership
- Full Company Profile listing on Lead Capture App
- Marketing video to be played in the expo area
- Put forward an Emcee from your team to introduce some of the speakers

LEAD GENERATION:

- Dedicated account manager to assist with lead generation before, during and after the event
- Access to the lead Capture App in order to connect with customers post conference

SPOTLIGHT PARTNER

LIMITED TO 1 COMPANY

R100,000

EXCLUDING VAT

Make a powerful first impression as the Spotlight Partner at the Cyber Security Innovation & Tech Fest. Located at the main entrance, this high-impact sponsorship ensures your brand commands attention from the moment attendees arrive and begin their journey through the event. With prime placement at one of the most visible locations at the Fest, your organisation will be associated with innovation, leadership and the transformative conversations shaping the future of cybersecurity. Put your brand at the forefront of the conversation and make an impact before the first session even begins.

WHAT YOU GET AS A SPOTLIGHT PARTNER

Included in this package:

- **LED Light Box Structure + Small Cupboard**

Including graphic

- **Furniture**

High-top table + 2 bar stools

- **5 Conference Passes**

Additional passes will be at an additional cost

BRAND PROFILING, THOUGHT LEADERSHIP & CONTENT EXPOSURE:

- Your logo will be prominently displayed at the entrance of the event
- Introduce the opening keynote speaker
- Morning breakfast snacks will be branded with your logo
- 1 x 30-minute speaking slot
- Prominent logo recognition on event website
- 1 x LinkedIn post announcing partnership
- Full Company Profile listing on Lead Capture App
- Marketing video to be played in the expo area
- Put forward an Emcee from your team to introduce some of the speakers

LEAD GENERATION:

- Dedicated account manager to assist with lead generation before, during and after the event
- Access to the lead Capture App in order to connect with customers post conference

LIMITED TO 6 COMPANIES

R80,000

EXCLUDING VAT

EXHIBITION & CONTENT PARTNER

Boost your brand's visibility as the Exhibition & Content Partner at Cyber Security Innovation & Tech Fest. This comprehensive sponsorship combines dedicated exhibition space to showcase your cybersecurity solutions with opportunities to contribute valuable insights to the conference agenda. As the Exhibition & Content Partner, your organisation will be positioned as a key voice in the cyber security conversation, connecting with decision-makers, demonstrating your expertise, and contributing to the discussions shaping the future of cyber security, resilience, risk and technology.

WHAT YOU GET AS AN EXHIBITION & CONTENT PARTNER

Included in this package:

- **LED Light Box Structure + Small Cupboard**

Including graphic

- **Furniture**

High-top table + 2 bar stools

- **3 Conference Passes**

Additional passes will be at an additional cost

BRAND PROFILING, THOUGHT LEADERSHIP & CONTENT EXPOSURE:

- 1 x 30-minute speaking slot
- Logo recognition on event website
- 1 x LinkedIn post announcing partnership
- Full Company Profile listing on Lead Capture App
- Marketing video to be played in the expo area

LEAD GENERATION:

- Dedicated account manager to assist with lead generation before, during and after the event
- Access to the lead Capture App in order to connect with customers post conference

LIMITED TO 4 COMPANIES

R60,000

EXCLUDING VAT

EXHIBITION PARTNER

The Exhibition Partner package at Cyber Security Innovation & Tech Fest provides dedicated space for your brand to connect directly with key decision-makers, technology leaders and cybersecurity professionals. This is your opportunity to engage with influential industry stakeholders, showcase your cutting-edge cybersecurity solutions, and demonstrate how your organisation is helping businesses strengthen security, manage risk and navigate an increasingly complex cyber threat landscape. Position your brand at the forefront of the conversations and technologies shaping the future of cyber security, resilience and digital trust.

WHAT YOU GET AS AN EXHIBITION PARTNER

Included in this package:

- **LED Light Box Structure + Small Cupboard**

Including graphic

- **Furniture**

High-top table + 2 bar stools

- **3 Conference Passes**

Additional passes will be at an additional cost

BRAND PROFILING, THOUGHT LEADERSHIP & CONTENT EXPOSURE:

- Logo recognition on event website
- 1 x LinkedIn post announcing partnership
- Full Company Profile listing on Lead Capture App
- Marketing video to be played in the expo area

LEAD GENERATION:

- Dedicated account manager to assist with lead generation before, during and after the event
- Access to the lead Capture App in order to connect with customers post conference

LIMITED TO 3 COMPANIES

R30,000

EXCLUDING VAT

***Package excludes attendance passes, but these can be purchased at a discounted rate**

INTERNATIONAL VISIBILITY PARTNER

The International Visibility Partner package at Cyber Security Innovation & Tech Fest is designed specifically for global solution providers looking to engage with Africa's fast-growing cybersecurity market — without needing to be physically present. This package positions your brand at the centre of South Africa's premier cyber security innovation event, connecting you with senior decision-makers across cyber security, IT, risk, compliance, data, technology and business leadership. Whether you're looking to test the market, build brand awareness, generate new relationships or expand into Africa, this is your opportunity to introduce your solutions, strengthen your global footprint and be recognised as a forward-thinking organisation helping shape the future of cybersecurity.

BRAND PROFILING, THOUGHT LEADERSHIP & CONTENT EXPOSURE:

- Logo recognition on event website
- 1 x LinkedIn post announcing partnership
- Full Company Profile listing on Lead Capture App
- Marketing video to be played in the expo area

LEAD GENERATION:

- Dedicated account manager to assist with lead generation before, during and after the event
- Access to the lead Capture App in order to connect with customers post conference

PARTNERSHIP UPGRADES

CONFERENCE BRANDING & ENGAGEMENT OPPORTUNITIES

BRANDED CONFERENCE BAGS

R10,000 + VAT

Put your brand directly into the hands of every attendee. Branded conference bags are handed to delegates at registration, providing strong visibility throughout the event and continued brand exposure long after the conference. **Bags to be supplied by the partner.*



MORNING SMOOTHIES OR JUICE SHOTS

R10,000 + VAT

Start the day on a fresh note with a branded smoothie or juice shot activation. A branded bar will be positioned at the conference on the morning of Day 1 or Day 2, giving delegates a refreshing boost while putting your brand front and centre.



SEAT DROP

R10,000 + VAT

Put your brand directly in front of delegates with a branded item, brochure, promotional material or gift placed on every conference seat during a plenary session. A Seat Drop provides a simple, high-impact way to introduce your offering to the full audience and create a memorable touchpoint at the start of a session or conference day. **Seat Drop item/materials to be supplied by the partner and subject to approval by Eventful People.*



PARTNERSHIP UPGRADES

CONFERENCE BRANDING & ENGAGEMENT OPPORTUNITIES

CHARGE BAR

R15,000 + VAT

Keep delegates connected while creating an opportunity for meaningful brand engagement. A branded device charging station, provided by Eventful People, gives attendees a convenient place to recharge their devices while interacting with your brand. With delegates relying on their phones throughout the event to navigate the programme, access information and connect with others, the Charge Bar offers both practical value and strong brand visibility.



PHOTOBOOTH / BRANDED PHOTO WALL

R20,000 + VAT

Give delegates a fun, memorable way to engage with your brand. A branded photobooth or photo wall featuring your company logo will provide a high-visibility activation where attendees can capture and share their conference moments.



BRANDED CONFERENCE LANYARDS

R20,000 + VAT

Maximise your brand visibility throughout Cyber Security Innovation & Tech Fest with premium branded conference lanyards. Worn by every attendee, lanyards provide continuous, highly visible exposure across the conference and position your brand at the heart of the event.



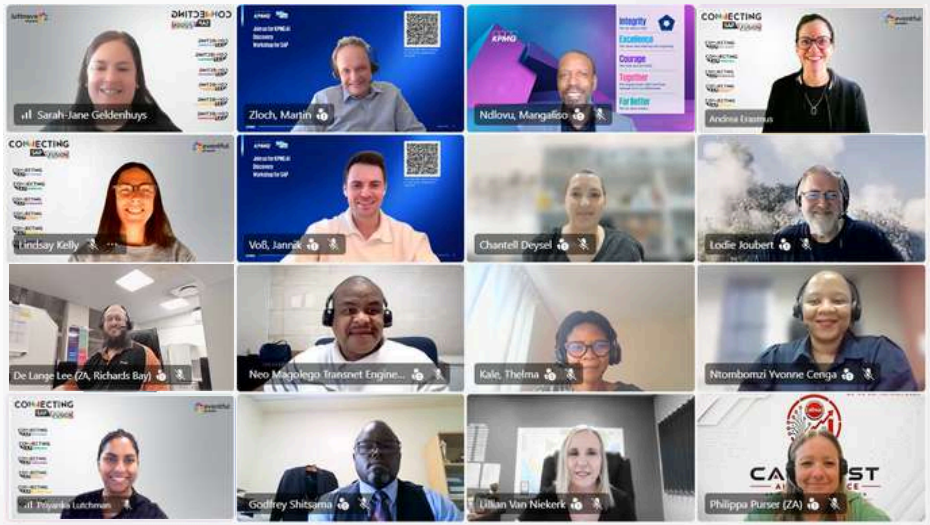
WEBINARS

R75,000

Excluding VAT

Post-conference, at a date & time of your choice. Can be booked throughout the year.

- Hosting the webinar – your expert hosts and moderates alongside a speaker / thought leader. You can either choose the speaker or we can assist
- Content curation assistance
- Branding – invitation, registration, and webinar platform
- Supporting Resources where needed
- Host the ongoing chat environment that will be set up for you to continue to engage with the attendees
- Access to participant data. In compliance with the POPI act
- Follow-up thank you emails



Cyber Security
INNOVATION & TECH FEST

CONTRACT

Cyber Security Innovation & Tech Fest
23-24 August 2027
The Marriott Hotel - Melrose Arch, Johannesburg

☐	Diamond Partner	R200,000 +VAT	Includes 10+4 passes	Limited to 1 Partner
☐	Corporate Partner	R200,000 +VAT	Includes 5 passes	Limited to 1 Partner
☐	Premier Partner	R170,000 +VAT	Includes 7 passes	Limited to 1 Partners
☐	Espresso Partner	R150,000 +VAT	Includes 5 passes	Limited to 1 Partner
☐	Networking Drinks Partner	R150,000 +VAT	Includes 5 passes	Limited to 1 Partner
☐	Innovation Partner	R130,000 +VAT	Includes 5 passes	Limited to 1 Partner
☐	Digital Engagement Partner	R120,000 +VAT	Includes 5 passes	Limited to 1 Partner
☐	Executive Lounge Partner	R110,000 +VAT	Includes 5 passes	Limited to 1 Partner
☐	Spotlight Partner	R100,000 +VAT	Includes 5 passes	Limited to 1 Partner
☐	Exhibition & Content Partner	R80,000 +VAT	Includes 3 passes	Limited to 6 Partners
☐	Exhibition Partner	R60,000 +VAT	Includes 3 passes	Limited to 4 Partners
☐	International Visibility Partner	R30,000 +VAT	-	Limited to 3 Partners

As a representative of the Partner Company, I _____ have read the Terms and Conditions on the following page and hereby acknowledge that I have read this agreement to be bound by its terms and conditions and accept this contract on behalf of _____ and agree to pay the total sum payable as per the Payment Schedule (+VAT).

Signature _____

eventful people

Cyber Security
INNOVATION & TECH FEST

CONTRACT

Cyber Security Innovation & Tech Fest
23-24 August 2027
The Marriott Hotel - Melrose Arch, Johannesburg

Payment Schedule

First 50% of package due and payable upon signing contract.
Final 50% of package due and payable 1 month prior to Cyber Security Innovation & Tech Fest

Contact Details

Name_____
Job Title _____
Email _____
Phone Number _____
Company Name _____

Postal Address
_____
Billing Address
_____
Company VAT No.
_____

Event Contact

Name_____
Job Title _____
Email _____
Phone Number _____

Finance Contact

Name_____
Job Title _____
Email _____
Phone Number _____

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Cyber Security
INNOVATION & TECH FEST

TERMS + CONDITIONS

These Terms and Conditions (Terms) apply between the commercial partner identified below as Partner Company (you or your) who is booking a commercial partnership package (Sponsorship) for the exhibition or conference (Event) that is organised by The Eventful Group (Pty) Ltd 2010/000135/07 (we or us).

Allocation of Space: We allocate event space and partner category on a first-come, first-served basis.

Exhibition Attendees: We make reasonable attempts to attract quality attendees to this Event, but we do not guarantee specific volumes of visitors or levels of qualification or any minimum business.

Fee: You agree to pay the commercial partnership fees for the partner category that you have booked. We reserve the right to terminate these Terms if we have not received payment in full on time. 50% of the sponsorship fee is due upon reservation. The remaining balance is due 1 month prior to the Event. All Fees are in South African Rand (ZAR) and exclude VAT.

No Refunds: To the maximum extent permitted by law, the Fee is not refundable. We do not accept any liability for any losses or damages that may arise in such cases.

Cost: You shall be solely responsible for all costs in relation to your attendance at the Event (including, without limitation, any travel costs, staff, insurance, and any costs relating to the booth or merchandise package that you booked for the Event).

Errors: You agree that we will not be liable for any errors or omissions in the Event directory or other materials.

Licence to Use Logo and Name: You grant us a worldwide, non exclusive, royalty free, sub-licensable licence to use your logos and trademarks to promote your sponsorship of the Event.

Event Recording: You agree that you will not record the Event through the use of multimedia including photography, video, audio, online streaming. If you do intend to record the Event, you will need to get permission from us.

Intellectual Property: You agree not to offer for sale or advertise goods or services at the Events, that misrepresent or infringe any intellectual property rights.

Behaviour: You agree that you and your personnel will act professionally, respectfully and responsibly at all times while attending the Event. We reserve the right to prohibit entry to the Event or reject any person from the Event based on behaviour that we deem inappropriate. You agree to abide by the Partner Kit, any house rules of the Event venue and any applicable laws. In particular, you will comply with any health and safety requirements whilst attending the Event. It is your responsibility to comply with any legal requirements in relation to games of chance and trade promotions that you may be providing at your booth.

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Booth: The general rule of the exhibit floor is to be a good neighbour. No exhibits will be permitted which interfere with the use of other exhibits or impede access to them or impede the free use of the aisle. Booth personnel, including demonstrators, hostesses and models are required to confine their activities within the allocated booth space. Apart from the allocated booth space, no part of the conference venue and its grounds may be used by you for commercial purposes without our prior written permission.

The Partner Kit: Move-in/move-out dates and times, delivery details, timing, furniture hire, security and all relevant information pertaining to the Partner's involvement at the Event will be published in the Partner Kit.

Sound and Video: Sound and video productions relating to the Partner's equipment will be permitted if tuned to a reasonable level and if not objectionable to neighbouring Partners.

Lighting: In the best interest of the Event, we reserve the right to restrict the use of glaring lights or objectionable light effects. The use of flashing electric signs, lights or lasers is not permitted.

Subletting/Sharing: Sharing, trading, or subletting of exhibit space is prohibited.

Substitutions: The rights conferred under these Terms are personal and cannot be transferred or assigned without our prior written consent.

Exhibitor Insurance: You must hold with an established and reputable insurer public liability insurance.

Liability and Indemnity: Despite anything to the contrary and to the maximum extent permitted by law you must indemnify us and hold us harmless from and against any liability, loss, cost or damage in connection with any claim relating to your use of our services, breach of these Terms, your attendance at the Event or any applicable laws or regulations unless the liability, loss, cost or damage is caused by our wilful default, negligence or breach of these Terms. We may at any time, with or without giving notice, in our absolute discretion and without giving any reason, cancel or postpone the Event, change its venue or withdraw any Sponsorship without any liability towards you. To the maximum extent permitted by law, our aggregate liability to you arising under or in connection with these Terms whether based on breach of contract, delict (including negligence), statute or otherwise will not exceed an amount equal to the fees paid to us by you.

Severance: If a provision of these Terms is held to be void, invalid, illegal or unenforceable, that provision is to be read down as narrowly as necessary to allow it to be valid or enforceable, failing which, that provision (or that part of that provision) will be severed from these Terms without affecting the validity or enforceability of the remainder of that provision or the other provisions.

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Privacy: Since Eventful People is not established in the EU and doesn't currently target EU individuals as attendees at South African based conferences, the GDPR does not currently apply to us. However, as many Partner Companies have adopted the GDPR in their global businesses, and also in line with the South African Protection of Personal Information Act 2013, sharing of attendee details with Partner Companies is based on the attendee consent. https://www.eventfulpeople.com/privacy-policy/

Terms: These Terms including the Partner Kit and any other documents expressly incorporated herein by reference constitute the entire agreement between you and us with respect to the subject matter hereof and supersede all other communications, whether written or oral. These Terms may be modified or amended only by our written agreement.

Governing Law: These Terms are governed by and construed in accordance with the laws of South Africa.

Partner Company: _____

Contact Name: _____

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